



Internet of Things (IoT)

DAY 3

Inside the device, and out to the cloud and the edge

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On Today's Agenda

1. **Components of an IoT application:** thing, internet, decisions
2. **In the cloud:** serverless functions & storage
3. **Edge computing:** processing data locally
4. **Security in IoT:** the "S" that isn't there
5. **Inside a microcontroller:** CPU, memory & I/O
6. **Programming microcontrollers:** RTOS & the Arduino framework
7. **Raspberry Pi:** single-board computer hardware
8. **SBC software:** Linux, Python & HATs
9. **MCU vs SBC:** choosing the right brain

Components of an IoT Application



The **Thing**, the **Internet**, and **Decisions**

The Thing + The Internet



The Thing

A device that interacts with the physical world, usually a small, low-power computer with **sensors** and **actuators**.



The Internet

Cloud services the device connects to, in order to **receive** telemetry, **store & process** data, and **send commands** back.

Note

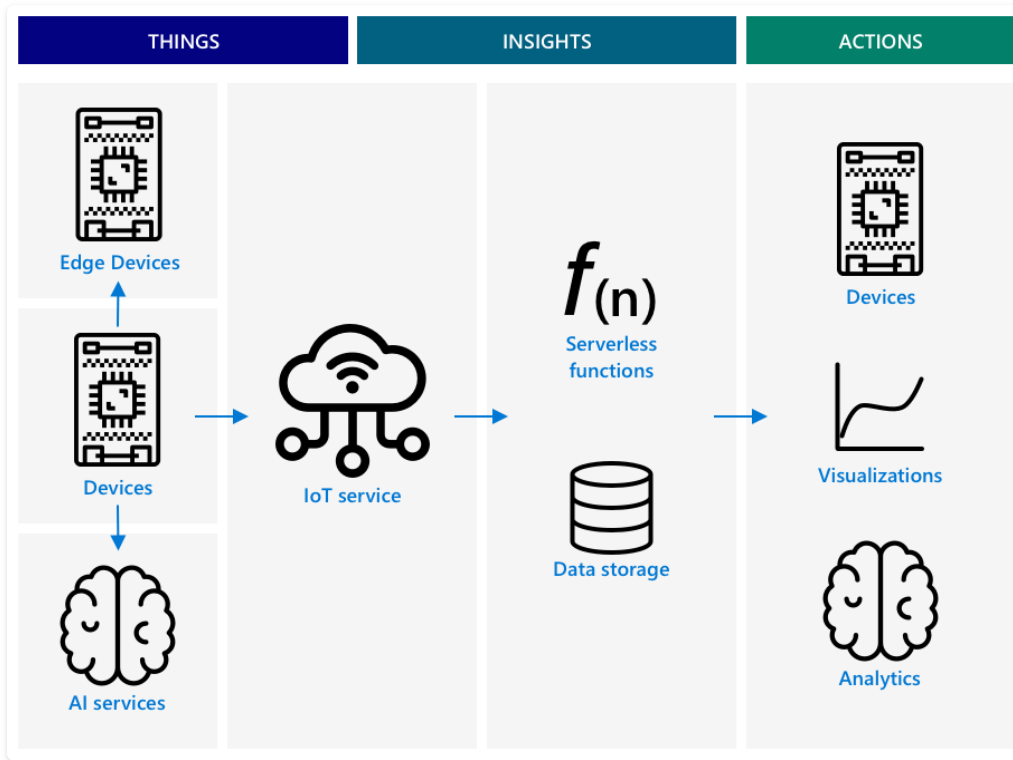
Add **decision-making** (databases, AI, other data sources) and the loop is complete: **sense** → **send** → **decide** → **act**.

The diagram illustrates a smart home system architecture. At the center is a microcontroller unit (MCU) represented by a square chip with pins. To its left, a thermometer and a circular fan icon are connected to the MCU by lines, indicating sensor input. To the right of the MCU, a radiator icon is connected by a line, indicating an actuator output. Above the MCU, a cloud icon represents the internet or cloud service, connected to the MCU and a smartphone icon by double-headed arrows, signifying bidirectional communication between the device and the cloud.

The diagram illustrates a smart home system architecture. At the top, a calendar icon, a weather icon (sun and clouds with rain), a cloud icon representing the central server, and a smartphone icon are connected by bidirectional arrows. Below the cloud, a central server unit (represented by a circuit board) is connected to the cloud and a radiator icon. To the left of the server is a fan icon, and to the right is a radiator icon. At the bottom, four smart thermostat icons (each with a thermometer and a wireless signal icon) are connected to the central server unit. The entire system is enclosed in a rounded rectangular border.

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The Reference Architecture



Things  Devices and edge devices sensing the world, some running **AI at the edge**.

Insights  An **IoT service** ingests the data, then **serverless functions** and **storage** turn it into meaning.

Actions  Commands back to devices, plus **dashboards** and **analytics** for people.

 **Tip**

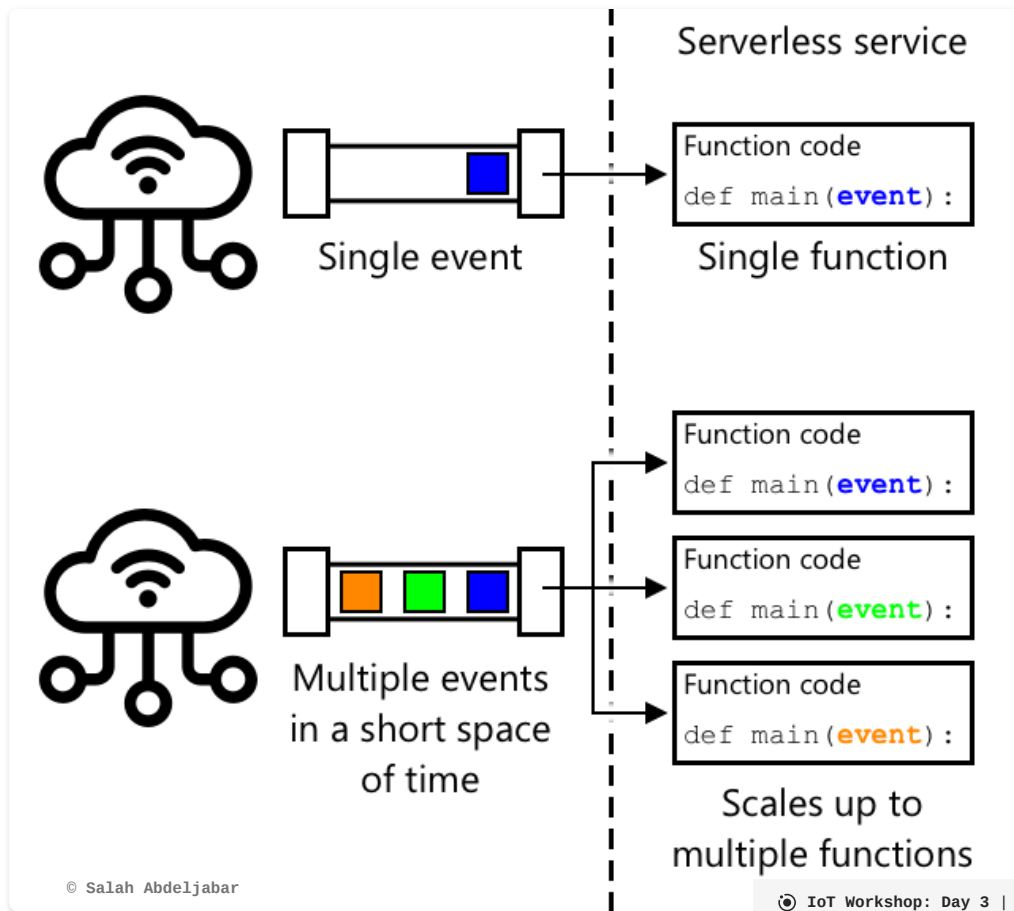
What the Cloud Does With It

Turning a stream of telemetry into **insight**

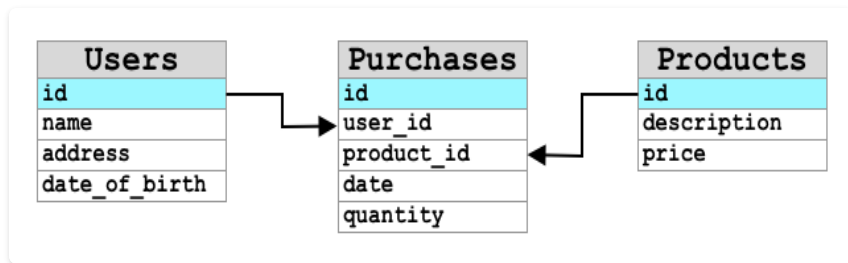
Serverless: Code Without a Server

You write **one function** that handles **one message**. The platform runs it whenever a message arrives.

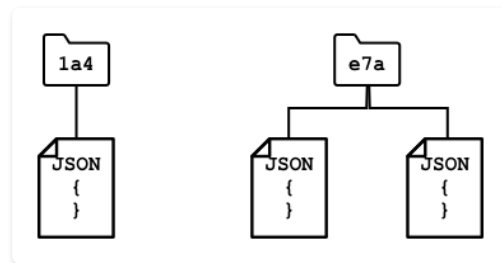
- No server to provision, patch, or keep running
- One message → one function run
- A burst of messages → many copies at once
- Pay only for the runs, so an idle device costs nothing



Where the Data Lands



SQL: fixed columns, rows linked between tables. Great when every reading has the **same shape** and you want to query across them.



NoSQL: documents keyed by id, each holding whatever JSON it likes. Great when devices **send different fields**.

💡 Tip

IoT telemetry is often stored **raw** first and cleaned later: storage is cheap, and the question you'll want to ask next year hasn't been thought of yet.

Edge Computing

Process data **locally** instead of always calling the cloud

What is the Edge?

Even though the I in IoT is "Internet," devices don't always have to use it. **Edge devices** are gateways on your **local network** that process data without a round-trip to the cloud.

Speed

Handle lots of data or a slow connection without waiting on the Internet.

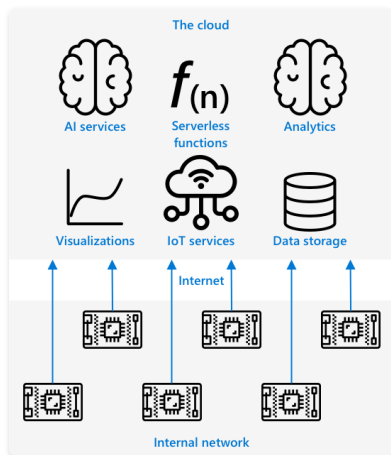
Offline

Keep working with no connectivity: on a ship, or in a disaster area.

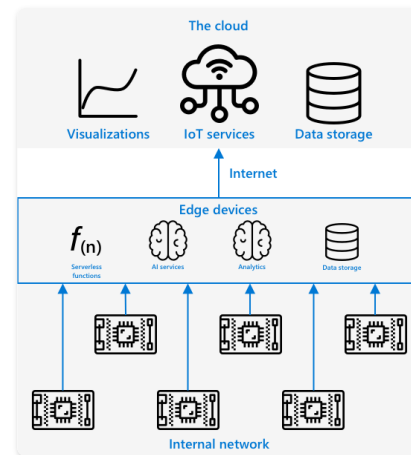
Privacy

Sensitive data stays on the local device.

Without the Edge vs With the Edge



Without: every device crosses the Internet for every decision.



With: an edge device runs the same services on your network.

The cloud stack (functions, AI, storage) moves next to the devices. Only what matters goes up.

Edge in Action

A smart speaker listens for its **wake word** locally, only sending your speech to the cloud *after* it wakes.

Important

Everything said **before** the wake word (and **after** it stops listening) never leaves the device, keeping it private.

Security in IoT

"The S in IoT stands for Security"

Only as Secure as the Cloud

An IoT device connects to a cloud service, so it's **only as secure as that service**. Open connections invite malicious data and attacks, with **real-world** consequences.

① Stuxnet worm

Manipulated **valves in centrifuges** to physically damage them: a cyber attack with kinetic consequences.

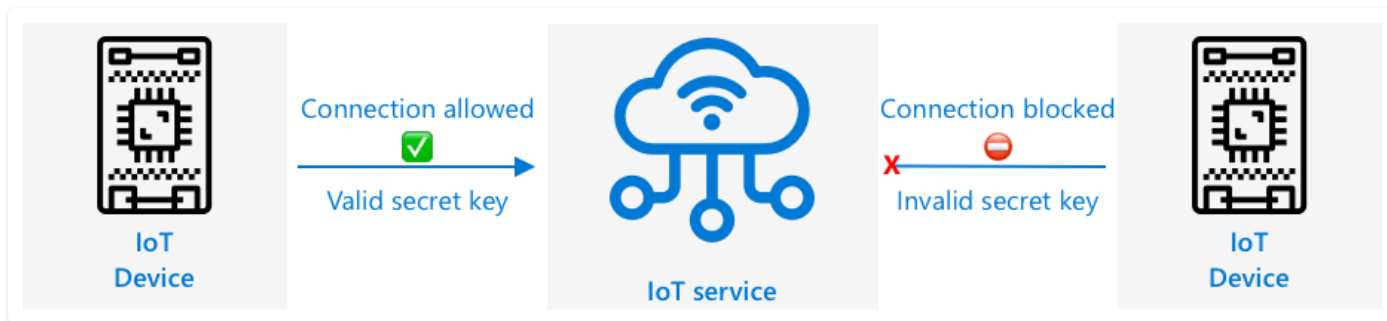
① Hacked baby monitors

Poor passwords let attackers access home cameras and monitors.

Air-gapping

Some devices run on a network **completely isolated** from the Internet to stay private and secure.

Who Is Allowed to Connect?

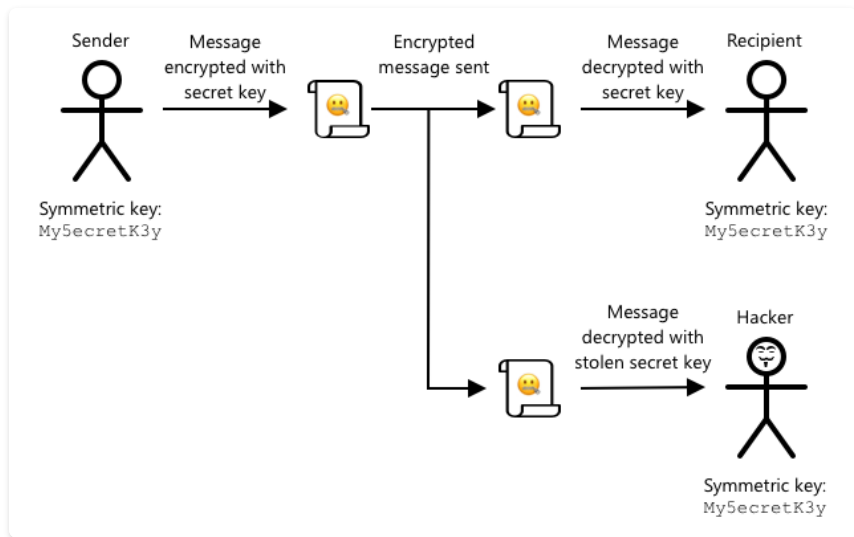


Every device gets its **own identity**: a secret key or certificate it presents when it connects. No valid credential, no connection.

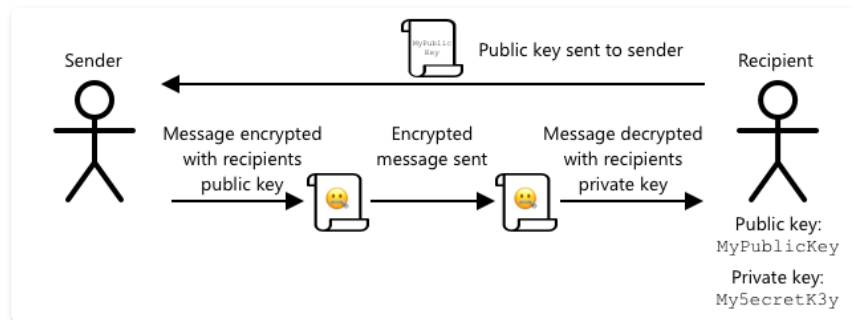
⚠ Warning

Per-device keys mean one compromised device can be **revoked** on its own, without locking out the whole fleet.

Keeping the Message Secret



Symmetric: one shared key. Simple, but anyone who steals it can read everything.

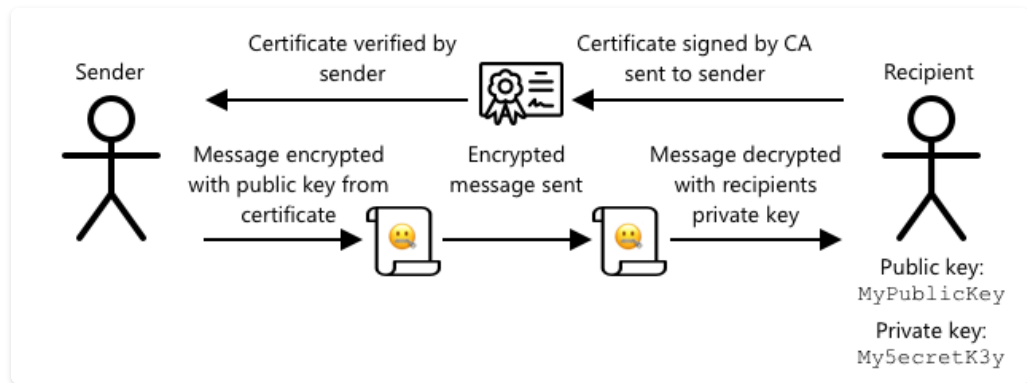


Asymmetric: a **public** key encrypts, only the **private** key decrypts.

Note

Slower than symmetric, so real systems often use asymmetric keys just to agree on a symmetric one.

Certificates: Proving the Key Is Theirs



A **certificate** signed by a certificate authority proves a public key really belongs to who it claims to.

- The sender **verifies** it before trusting the key
- Devices can present certificates instead of secret keys
- The same idea behind the padlock in your browser

Inside a Microcontroller

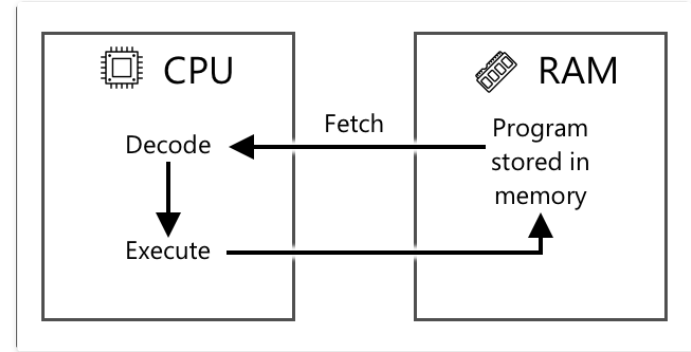


CPU · Memory · I/O

The CPU

The **brain** that runs your code, driven by a **clock** that ticks millions or billions of times a second.

- Each tick = one step of the **fetch-decode-execute** cycle
- Speed in **Hz**: 1 MHz = 1M ticks/s, 1 GHz = 1B ticks/s
- An MCU runs at ~**120 MHz**; a PC at several **GHz**
- Slower = **cooler & lower power** → months on a battery



Memory

Two kinds, both **tiny** next to a PC:

- **Program memory:** non-volatile, keeps code without power
- **RAM:** volatile, holds running data; lost on power-off
- An MCU: ~**192 KB** RAM & **4 MB** storage
- A PC: **8 GB** RAM & **500 GB** storage (*~40,000× more RAM*)



The dot in the center is 192 KB vs 8 GB



Input / Output

Microcontrollers talk to the world through **general-purpose I/O (GPIO)** pins, each configurable in software:

   **Input**

Read values **from sensors**

   **Output**

Send signals **to actuators**

Programming Microcontrollers

RTOS and the **Arduino** framework

No Full OS: Just Enough

MCUs are too small for a desktop OS. Two common approaches let you program them:

RTOS

A lightweight **real-time OS** for handling peripherals on time.

- FreeRTOS, Zephyr, Azure RTOS
- Multi-threading, networking, GUI

Arduino framework

The most popular choice for learning and making.

- Open-source, coded in **C/C++**
- Huge library ecosystem
- Portable across boards

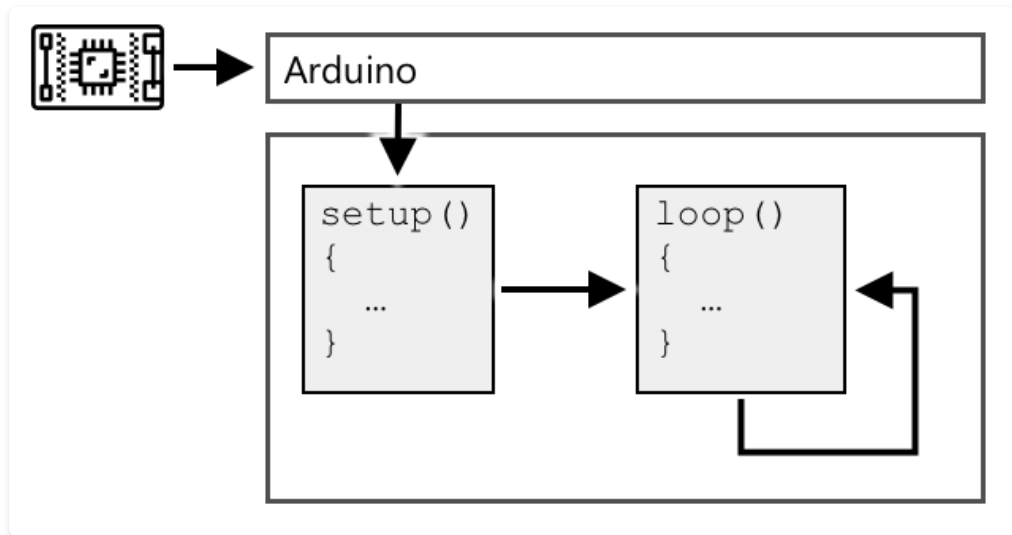
The Arduino Sketch

An Arduino program is built from just two functions:

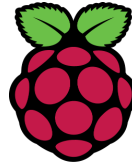
- `setup()` : runs **once** at start (Wi-Fi, pins...)
- `loop()` : runs **forever**, again and again

💡 Tip

This **event-loop** pattern quietly powers most desktop apps too.



Raspberry Pi



The most popular **single-board computer**

One Family, Many Sizes

Raspberry Pi 4B

- **Quad-core** 1.5 GHz CPU
- **2 / 4 / 8 GB** RAM
- Wi-Fi, dual 4K HDMI, USB 3.0
- **40 GPIO** pins, USB-C power
- From **US\$35**

Raspberry Pi Zero

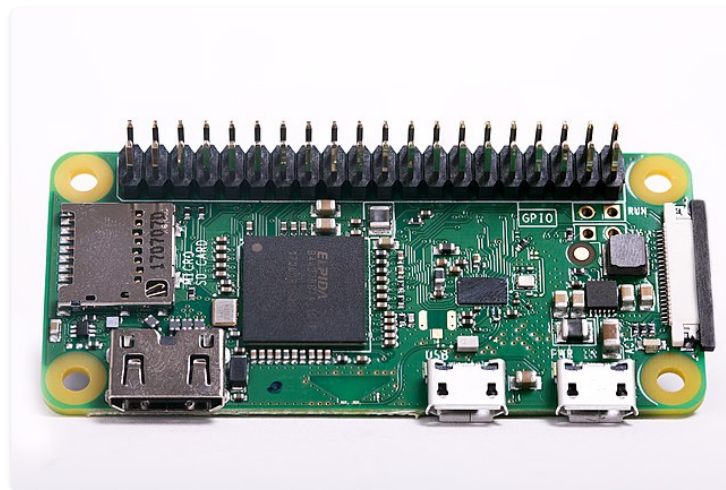
- **Single-core** 1 GHz CPU
- **512 MB** RAM
- Wi-Fi (Zero W model)
- **40 GPIO** pins
- 65×30×5 mm, **US\$5–10**

One Detail Worth Knowing

i Note

Pi CPUs are **ARM** processors, not the Intel/AMD **x86** chips in most PCs. The same ARM architecture powers nearly all **mobile phones** and **Apple Silicon** Macs.

All Pis run **Raspberry Pi OS**, a version of **Debian Linux**.



SBC Software

Full operating systems, **Python**, and add-on boards

A Full OS Opens Doors

Because an SBC runs a complete operating system, you get a **full software ecosystem**.

OS & languages

- **Raspberry Pi OS** (Debian Linux): Lite (headless) or full desktop
- Program in **Python** with GPIO libraries
- Any Debian/ARM app runs

```
import RPi.GPIO as GPIO
GPIO.setmode(GPIO.BCM)
GPIO.setup(18, GPIO.OUT)
GPIO.output(18, GPIO.HIGH)  # turn a pin on
```

HATs

- Add-on boards that sit on the GPIO pins
- Screens, sensors, motor controllers
- Snap-in extra capabilities

Beyond the Prototype

🗨 Important

SBCs aren't just dev kits: they run **production IoT**, from controlling hardware to running **machine-learning models**.

Compute Module

The **Pi 4 Compute Module** packs Pi 4 power into a compact, cheaper board with fewer ports, designed to build into custom hardware.

MCU vs SBC

Choosing the right brain for the job

Side by Side



Microcontroller



Single-Board Computer

Cost	Cents to a few dollars	Tens of dollars
Power	Months on a battery	Usually mains-powered
Software	C/C++, no full OS	Linux + Python, full OS
Complexity	Single dedicated task	Many apps at once
Timing	Deterministic, real-time	OS-scheduled

Which Do I Pick?

📍 Reach for an MCU

Battery-powered, dedicated, real-time tasks: a sensor node, a nightlight, a wearable.

📍 Reach for an SBC

Complex logic, multiple peripherals, a rich UI, or on-device AI.

💡 Tip

Many real products use **both**: an SBC coordinating several MCUs.